

Insights

2022 Sustainability Report

Mesirow Equity Management

Sustainable equity investment strategies

Engagement with companies identifies transformations in both policies and business models which drive successful outcomes for sustainable investing.

Many critics of sustainable-focused investing believe it limits the universe of investible companies, and therefore sacrifices higher potential returns for the sake of better sustainable metrics. However, we do not believe these outcomes are mutually exclusive. In fact, we believe active engagement with company management surrounding environmental, social and governance (ESG) issues can expand the universe of companies that fit your sustainability profile by helping to motivate and identify transitional companies. Through engagement, we use our position as an institutional investor with access to management to advocate for positive change. We also seek out transformational stories: companies that are making changes to their business model that will significantly improve their environmental footprint or dramatically improve their impact as a corporate citizen while producing increased opportunities for growth and profitability.



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