

Combining a bottom-up and top-down strategy for long-term success

The Mesirow Equity Management team features an additional layer of analysis that augments our fundamental assessments of companies: We incorporate top-down, thematic considerations in a way that we believe distinguishes us from most other small cap equity investors. In our view, it's what helps us make outstanding decisions designed to deliver long term success.




A unique approach to small-cap investing

Combining a bottom-up and top-down strategy for long term success

Most asset managing entities begin up fundamental analysis. By analysing valuation metrics and financial statements, investors try to determine what to buy and to sell and when. However, since investors use similar information, they are prone to taking similar stock picks with external influences are not considered. We believe the ability to recognise idiosyncratic factors in any stock decision making is what differentiates the thousands of average investors from the few great ones.

The Meisrow Equity Management team believes an additional set of analysis that augments our fundamental assessments of companies like microcap top-down, financial, operational is a role that we believe distinguishes us from most other small cap equity managers in our city. It's what we call sub-fundamental design to deliver long term returns.

It's not just the stock, it's the location

For most investors, top-down thinking is the size and value weighting of stocks based on macroeconomic analysis. While macroeconomic analysis is part of a top-down investment process, we believe that incorporating external factors is a addition to macroeconomic analysis - creates a better stock picture. The goal is to provide clients that are the best addition to results.

Our macroeconomic analysis is comprehensive and covers these main categories:



Economic cycle



Monetary policy



Fiscal/regulatory issues



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