

# SMID Cap Value Equity

## INVESTMENT PHILOSOPHY

We believe that excess returns can be produced by investing in attractively valued stocks that are poised to appreciate due to catalyst driven earnings and cash flow growth.

## INVESTMENT OBJECTIVES

Over a full market investment cycle, we believe the strategy can generate 200 basis points of annualized alpha with approximately 85% of the risk of the market, where market risk is defined as standard deviation, beta or downside capture.

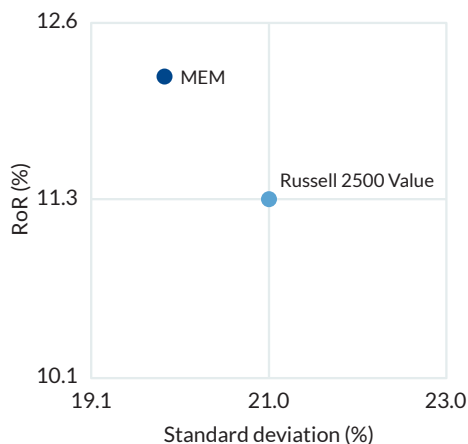
## DETAILS

SMID Cap Strategy Assets: \$158 million\*

Vehicles Offered:

- Separately Managed Account
- Collective Investment Trust

## TOTAL RISK VERSUS TOTAL RETURN<sup>1</sup>



## RISK/RETURN STATISTICS<sup>1,2</sup>

	MEM SMIDV	R2500 Value
Alpha (%)	1.39	-
Standard deviation (%)	19.9	21.01
Sharpe ratio	0.59	0.51
Beta	0.94	-
Tracking error (%)	3.29	-
Information ratio	0.42	-

## WHO WE ARE

Mesirow Equity Management (MEM) is an institutional asset manager focused exclusively on investing in small cap value and small-mid cap value equities. Our traditional equity strategies are also offered with a sustainable equity focus.



**Kathryn Vorisek**  
Chief Investment Officer,  
Portfolio Manager



**Leo Harmon, CFA, CAIA**  
Chief Investment Officer,  
Portfolio Manager



**Mike Vitek, CFA**  
Portfolio Manager

\* Assets include Mesirow SMID Cap Value Sustainable Equity Strategy.

Mesirow Equity Management ("MEM") is a division of Mesirow Financial Investment Management, Inc., ("MFIM") an SEC-registered investment manager. Past performance is not necessarily indicative of future results. Please see GIPS Reports, complete performance information and footnotes contained on the following pages. The above performance information is supplemental.

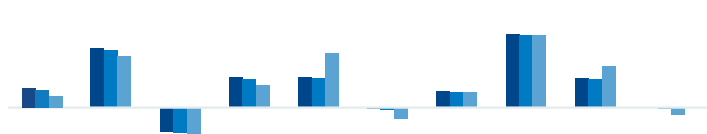
### COMPOSITE ANNUALIZED PERFORMANCE<sup>2</sup>



Total Return (%)	4Q20	1 yr	3 yr	5 yr	ITD*
MEM SMIDV (gross)	27.1	8.7	7.1	9.9	10.3
MEM SMIDV (net)	26.8	7.9	6.3	9.1	9.7
Russell 2500 Value	28.5	4.9	4.3	9.4	9.5

\*Inception May 1, 2010

### COMPOSITE CALENDAR YEAR PERFORMANCE<sup>2</sup>



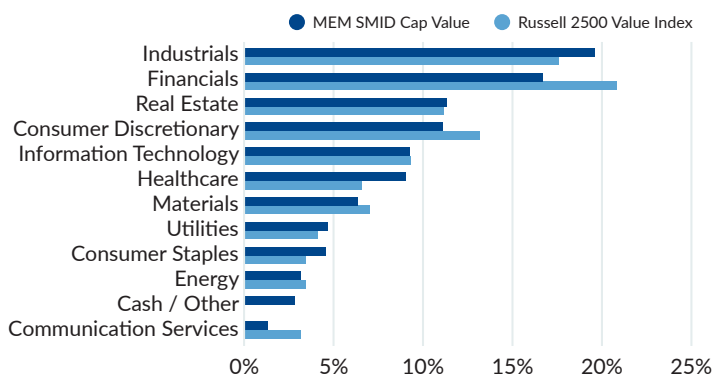
	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011
MEM SMIDV (gross)	8.7	27.3	-11.2	14.1	14.3	-0.5	7.5	33.8	13.4	0.0
MEM SMIDV (net)	7.9	26.4	-11.9	13.3	13.7	-0.9	7.1	33.3	13.0	-0.8
Russell 2500 Value	4.9	23.6	-12.4	10.4	25.2	-5.5	7.1	33.3	19.2	-3.4

\*Inception May 1, 2010

### PORTFOLIO CHARACTERISTICS<sup>3</sup>

	MEM SMIDV	R2500 VALUE
Number of holdings	82	1,926
Forward price/earnings (median)	17.5x	18.0x
Year 2 EPS growth	17.5%	16.1%
5-year return-on-equity	10.6%	9.8%
Weighted median market cap	\$5.0 B	\$5.3 B
% of portfolio in top 10	15.4%	4.5%

### SECTOR WEIGHTS<sup>3</sup>



1. Composite performance for the period July 1, 2010 through December 31, 2020. Software source: eVestment. Performance information used by MEM to create the graph is gross of fees and includes reinvestment of all income. Please see the next page for a comparison of gross and net performance for this period. This is supplemental information only and complements the composite presentation. Please see detailed GIPS Reports and performance disclosure statements on the last page, which are an integral part of this presentation.

2. As of December 31, 2020. Performance is stated gross of fees and includes reinvestment of all income. Performance for periods greater than one year is annualized. Past performance is not indicative of future results. This is supplemental information only and complements the composite presentation. Please see detailed GIPS Reports and performance disclosure statements on the last page, which are an integral part of this presentation.

3. As of December 31, 2020. Portfolio characteristics, sector weights and market cap weightings are calculated from a representative account invested in the MEM SMID Cap Value Equity strategy. This is supplemental information only and complements the composite presentation. Please see detailed GIPS Reports and performance disclosure statements on the last page, which are an integral part of this presentation.

MEM manages separate account portfolios for a client base that includes public funds, corporate pension funds, Taft-Hartley funds, endowments, not-for-profit organizations and police and fire pension funds. MEM manages portfolios for two traditional strategies: Mesirow Small Cap Value Equity and Mesirow SMID Cap Value Equity as well as two Sustainability strategies: Mesirow Small Cap Value Sustainable Equity and Mesirow SMID Cap Value Sustainable Equity. The performance presented herein represents past performance and is no guarantee of future results. Performance is measured against the primary benchmark for the MEM SMID Cap Value Strategy represented by the Russell 2500 Value Index. MEM and benchmark performance reflect the reinvestment of dividends and interest income, expressed in U.S. dollars. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. MEM's small-mid cap value accounts invest in stocks with market capitalizations within the range of the SMID-cap universe, defined by the Russell 2500 Index. To receive a complete list and description of MEM composites and/or presentations that adhere to the GIPS standards, contact Eric Welt at 312.595.2281 (eric.welt@mesirow.com) or write Mesirow Equity Management, 353 North Clark Street, Chicago, IL 60654. Past performance is not necessarily indicative of future results. Please refer to the following GIPS Reports for complete performance and

disclosure information. MEM claims compliance with the Global Investment Performance Standards (GIPS®). The Mesirow name and logo are registered service marks of Mesirow Financial Holdings, Inc. © 2020, Mesirow Financial Holdings, Inc. All rights reserved. Securities offered through Mesirow Financial, Inc., FINRA, SIPC.

### About Mesirow

Mesirow is an independent, employee-owned financial services firm founded in 1937. Headquartered in Chicago, with locations around the world, we serve clients through a personal, custom approach to reaching financial goals and acting as a force for social good. With capabilities spanning Global Investment Management, Capital Markets & Investment Banking, and Advisory Services, we invest in what matters: our clients, our communities and our culture. To learn more, visit [mesirow.com](http://mesirow.com) and follow us on [LinkedIn](#).

To learn more about how Mesirow can help you, please contact **Eric Welt** at 312.595.2281 or [eric.welt@mesirow.com](mailto:eric.welt@mesirow.com) or **Jim Kilbane** at 312.595.6761 or [jim.kilbane@mesirow.com](mailto:jim.kilbane@mesirow.com).

# Mesirow Financial Investment Management, Inc.

## MFEM SMID Cap Value Equity Composite – GIPS Report

### Gross and Net of Fees Total Returns from May 1, 2010 – December 31, 2020

Year	Year End			Annual Performance Results					3-yr Annualized Dispersion <sup>3</sup>		
	No. of portfolios	Composite Asset at end of period (\$MM)	Total Firm Assets <sup>1</sup> (\$MM)	MFEM (gross) Composite (%)	MFEM (net) Composite (%)	Russell 2500 Value Index (%)	Russell 2500 Index <sup>2</sup> (%)	Composite Dispersion (%)	MFEM (gross) Composite (%)	Russell 2500 Value Index (%)	Russell 2500 Index (%)
2010*	5 or fewer	3	n/a	9.97	9.34	7.66	10.77	n/a	—	—	—
2011	5 or fewer	76	n/a	-0.02	-0.78	-3.36	-2.51	n/a	n/a	n/a	n/a
2012	5 or fewer	142	n/a	13.40	12.96	19.21	17.88	n/a	n/a	n/a	n/a
2013	5 or fewer	204	n/a	33.75	33.25	33.32	36.80	n/a	14.74	15.07	15.63
014	5 or fewer	47	n/a	7.54	7.10	7.11	7.07	n/a	11.36	11.25	11.67
2015	5 or fewer	34	n/a	-0.52	-0.92	-5.49	-2.90	n/a	11.98	12.02	12.42
2016	6	108	1,684	14.33	13.67	25.20	17.59	n/a	13.32	13.18	13.67
2017	5 or fewer	113	1,477	14.14	13.26	10.36	16.81	n/a	11.53	11.81	12.13
2018	5 or fewer	100	789	-11.20	-11.88	-12.36	-10.00	n/a	13.67	13.58	14.10
2019	5 or fewer	128	678	27.35	26.38	23.56	27.77	n/a	13.72	14.23	14.58
Current Performance Results – PRELIMINARY											
2020	5 or fewer	156	722	8.71	7.93	4.88	19.99	n/a	23.47	25.05	24.21

Mesirow Financial Equity Management ("MFEM") claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Mesirow Financial Equity Management has been independently verified for the periods 01/01/1996 – 12/31/2019. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. The SMID Cap Value Equity Composite has had a performance examination for the period 04/01/2019 - 12/31/2019. The verification and performance examination reports are available upon request.

Benchmark returns are not covered by the report of independent verifiers.

Mesirow Financial Investment Management, Inc. ("MFIM") is an investment advisor registered with the Securities and Exchange Commission under the Investment Advisors Act of 1940. The historical performance presented prior to the creation of MFIM was managed by MFIM or its predecessor firms prior to 01/01/2005. For purposes of claiming GIPS compliance, as of 01/01/2010 the "Firm" was further defined as the US Value Equity business unit, now defined as Mesirow Financial Equity Management ("MFEM") which manages portfolios primarily for institutional investors adhering to an investment process incorporating fundamental analysis of security valuation factors and drivers. The composites within this unit vary primarily by the capitalization range of the equity securities held. Mesirow Financial Equity Management is comprised of the legacy entities of Mesirow Financial Investment Management - US Value Equity (the surviving entity) and Fiduciary Management Associates, LLC (the acquired entity), with each prior to this effective date being held out to the public as separate firms, and each claiming compliance with the GIPS Standards. Effective April 1, 2016, the firm was redefined and renamed for GIPS purposes to include both the legacy Mesirow Financial Investment Management - US Value Equity division and the legacy Fiduciary Management Associates, LLC division as one combined entity.

In 2016, MFIM acquired the asset management rights for all managed portfolios from an independent investment advisory firm and retained all of the principals and employees related to such portfolios. Performance results of the SMID Cap Value Equity Composite at the prior firm are the performance record of the Firm.

<sup>1</sup>Total Firm Assets are not presented for periods prior to 2016 because the Composite was not part of the Firm.

<sup>2</sup>Performance and composite inception and creation date is May 1, 2010.

The SMID Cap Value Equity Composite includes all institutional portfolios that invest in the SMID capitalization strategy subject to a \$1,000,000 minimum account size. Prior to 06/01/19 the SMID Cap Value Equity Composite was named the Small-Mid Cap Value Equity Composite, and materials referencing the composite did so by that name. Between 03/31/2016 and 10/1/2014 there was no stated minimum account size threshold for inclusion. Prior to 10/1/2014 the minimum account size required for composite membership was \$1,000,000. The strategy allows for investments in equity securities of companies with market capitalizations in a range representative of constituents in the Russell 2500 Index. The strategy aims to deliver a total return primarily through long-term capital appreciation. The benchmarks for the strategy are the Russell 2500 Index and the Russell 2500 Value Index. The performance presented herein represents past performance and is no guarantee of future results. Gross returns presented are net of any withholding taxes incurred. MFEM and benchmark performance reflect the reinvestment of dividends and interest income, expressed in U.S. dollars. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. The firm maintains a complete list of composite descriptions which is available upon request. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. The firm's list of pooled fund descriptions for limited distribution pooled funds is available upon request.

### Calculation of Risk Measures: Annual / 3 Years Dispersion

Composite internal dispersion is calculated using the asset-weighted standard deviation of annual **gross** returns of those portfolios that were included in the composite for the entire year. Because it is not statistically meaningful, MFEM does not calculate the dispersion of annual returns for the years the composite held five or fewer accounts. Inclusion of the three-year annualized ex-post standard deviation of the composite and benchmark was added as a requirement effective December 31, 2011.

<sup>3</sup>Data are not presented for periods containing less than 36 monthly returns for the composite.

### Performance / Net of Fee Disclosure

Effective 04/01/2016 the composite excludes bundled fee accounts. Between 03/31/2016 and 10/01/2015 the Composite included bundled fee accounts and accounts that did not pay management fees to MFEM. The bundled fees included a combination of trading, custody and other administrative fees. Those bundled fee accounts and non-management-fee paying accounts represented less than 1% of Composite assets. For bundled fee assets, gross of fee performance is reduced by the entire bundled fee since trading expenses cannot be isolated.

Net of fee performance is calculated using the actual monthly fee accrued to each account in the composite. In presentations shown prior to June 30, 2014, net of fee performance was calculated using the highest actual management fee charged to a member of the composite during the calendar year, applied monthly. Performance information that is provided gross of fees does not reflect the deduction of advisory fees. Client returns will be reduced by such fees and other expenses that may be incurred in the management of the account. Advisory fees are described in Part 2 of Form ADV of MFIM.

### Investment Fee Disclosure

MFEM requests that any third party, including investment management consultants, provide our performance data only on a one-on-one basis. Performance results are presented before management and custodial fees. As described in MFEM's Form ADV, Part 2, investment management fees for the SMID Cap Value Strategy are:

- 0.85% on the first \$25 million
- 0.75% on the next \$25 million
- 0.60% on the next \$50 million
- 0.55% on the balance

An actual fee charged to an individual portfolio may vary by size and type of portfolio. Fees are collected quarterly, which produces a compounding effect on the total rate of return net of management fees. As an example, the effect of investment management fees on the total value of a client's portfolio assuming (a) \$1,000,000 investment, (b) portfolio return of 8% a year, and (c) 0.85% annual investment advisory fee would reduce the portfolio's value by \$8,892 in the first year, by \$51,223 over five years and \$123,351 over 10 years. Actual investment advisory fees incurred by clients will vary.

### Benchmark Definition

The Russell 2500 Index measures the performance of the small to mid-cap segment of the U.S. equity universe, commonly referred to as "smid" cap. The Russell 2500 Index is a subset of the Russell 3000<sup>®</sup> Index. It includes approximately 2500 of the smallest securities based on a combination of their market cap and current index membership. The Russell 2500 Value Index measures the performance of the small to mid-cap value segment of the U.S. equity universe. It includes those Russell 2500 companies with lower price-to-book ratios and lower forecasted growth values.

The Russell 2500 Index is constructed to provide a comprehensive and unbiased barometer for the small to mid-cap segment. Both Indices are completely reconstituted annually to ensure large stocks do not distort the performance and characteristics of the true small to mid-cap opportunity set and that the represented companies continue to reflect value characteristics. (Source: Russell)

These indexes have been displayed as comparisons to the performance of the SMID Cap Value Equity Composite.

<sup>2</sup> Additional Information.

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