## November 2024



# Monthly Market Update: Food, Beverage & Agribusiness

# November recap

Mesirow All-Food Equity Composite+4.71% for the month ended 11.301Mesirow All-Grain Commodity Composite+6.22% for the month ended 11.302S&P 500+5.73% for the month ended 11.303NASDAQ Composite+6.21% for the month ended 11.304

# With post-election uncertainty beginning to subside, the food, beverage, and agribusiness M&A market is gaining momentum.

Factors such as corporate confidence, robust balance sheets, and an active private equity landscape are driving a more optimistic outlook. Companies are focusing on acquisitions that deliver long-term strategic value, actionable synergies, and recessionresistant growth opportunities. Although borrowing costs remain a challenge, improving equity markets and moderating inflation are helping to ease financing pressures. In November, U.S. M&A activity was led by the snacking and indulgence categories, with notable strength in sauces, dips and dressings, protein, pet, and animal feed. Overall, the M&A market is demonstrating resilience, emphasizing strategic growth while navigating economic and regulatory complexities.



All data as of 11.30.2024. | Data sources: S&P Capital IQ, Trading Economics, NASDAQ exchange, S&P Dow Jones Indices. | 1. Mesirow All-Food Composite tracks 188 food and beverage companies across 18 sub-sectors. The percentage change is calculated by comparing the sum of the equal-weighted closing stock prices on the final trading day of each month. | 2. Mesirow All-Grain Composite tracks CBOT wheat, soybeans and corn pricing. The percentage change is calculated by comparing the sum of equal-weighted closing prices on the final trading day of each month. | 3. The S&P 500 includes 500 of the largest publicly traded companies in the U.S. | 4. NASDAQ Composite includes all stocks traded on the NASDAQ exchange.

# Monthly M&A Market Brief: Food, Beverage & Agribusiness

#### TABLE 1: NUMBER OF TRANSACTIONS BY STATUS

	October	November
Announced:	49	85
Closed/Effective/Expired:	66	43
Total Number of Transactions:	115	128

#### TABLE 2: NUMBER OF TRANSACTIONS BY TYPE

	October	November
Private Placement	49	65
Merger/Acquisition	57	43
Public Offering	5	11
Bankruptcy	4	9
Total Number of Transactions:	115	128

#### TABLE 3: MERGER & ACQUISITION STATISTICS

Valuation Summary	October	November
Total Deal Value (\$mm)	\$3,185.1	\$2,171.1
Average Deal Value (\$mm)	\$1,061.7	\$197.4
Average EV/Revenue	4.87x	0.72x
Average EV/EBITDA	13.8x	8.5x
Average Day Prior Premium	105.6%	1.1%
Average Week Prior Premium	91.1%	0.1%
Average Month Prior Premium	82.9%	4.9%

#### TABLE 5: ACTIVE BUYERS/INVESTORS BY TOTAL TRANSACTION SIZE (FOR MONTH ENDED 11.30)

Company name	Total transaction size (\$mm)
General Mills, Inc. (NYSE: GIS)	\$1,450.0
PepsiCo. Inc. (NasdaqGS:PEP)	\$240.8
Wonder Group, Inc.	\$150.0
Lancaster Colony Corporation (NasdaqGS:LANC)	\$75.0
Celsius Holdings, Inc. (NasdaqCM:CELH)	\$75.0
Molson Coors Beverage Company (NYSE:TAP)	\$53.0
First Watch Restaurant Group, Inc. (NasdaqGS:FWRG)	\$49.0
Beta San Miguel, S.A. De C.V.	\$24.4
Viad Corp (NYSE:VVI)	\$15.9
Coffee Holding Co., Inc. (NasdaqCM:JVA)	\$8.0

#### TABLE 4: NUMBER OF DEALS BY

#### TRANSACTION RANGE

Valuation Summary	October	November		
Greater than \$1 billion	2	1		
\$500 - \$999.9mm	0	0		
\$100 - \$499.9mm	0	2		
Less than \$100mm	1	8		
Undisclosed	54	32		



# Public sector valuations, margins and growth Food, beverage and agribusiness

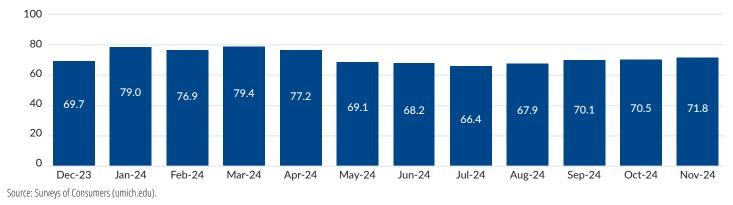
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	% of 52 week high	LTM	NTM	LTM	NTM		LTM gross margin	LTM – NTM revenue growth	Net debt / LTM EBITDA
Agribusiness	78.9%	0.48x	0.76x	9.0x	7.5x	4.7%	9.8%	1.3%	1.3x
Baking	75.9%	1.00x	0.96x	8.5x	6.7x	10.3%	41.0%	2.2%	1.9x
Beverages: Non-Alcoholic	90.0%	3.76x	3.30x	17.9x	15.8x	18.4%	44.3%	6.6%	2.0x
Better-for-you	85.7%	1.88x	1.73x	18.0x	14.1x	8.9%	27.4%	9.1%	3.3x
Biofuels	66.7%	0.62x	0.41x	10.7x	8.0x	4.5%	5.8%	2.4%	1.7x
Candy, Nuts and Snacks	83.1%	1.61x	2.07x	16.8x	14.3x	10.5%	32.3%	3.1%	1.5x
Cannabis	45.1%	1.03x	1.11x	30.2x	13.8x	(20.7%)	33.5%	6.4%	2.3x
Dairy	85.5%	1.87x	1.72x	10.7x	10.9x	12.2%	28.1%	2.1%	2.2x
Distribution and Wholesale	93.0%	0.34x	0.33x	10.7x	10.1x	3.4%	15.6%	3.5%	3.5x
Food Services and Facilities Management	74.6%	0.90x	0.83x	10.8x	8.6x	6.5%	15.3%	7.6%	2.2x
Fruits and Vegetables	91.3%	0.86x	1.07x	10.2x	11.1x	4.7%	9.7%	1.9%	2.1x
Ingredients	83.6%	2.20x	2.26x	15.2x	13.4x	16.6%	34.5%	4.5%	2.2x
Inputs	82.3%	1.44x	1.37x	8.3x	8.2x	17.1%	28.8%	4.0%	2.4x
Meal / Home Delivery	94.5%	3.07x	2.80x	20.0x	10.5x	13.6%	48.8%	9.5%	1.9x
Packaged Foods	86.8%	2.22x	2.22x	11.5x	10.2x	17.4%	33.0%	1.0%	3.3x
Protein	90.3%	0.82x	0.86x	8.9x	7.1x	8.6%	19.1%	2.1%	2.7x
Restaurants	76.6%	2.47x	2.32x	16.6x	13.6x	13.1%	28.3%	12.5%	4.1x
Retail Grocery	96.6%	0.44x	0.63x	8.1x	10.4x	5.5%	27.8%	(1.3%)	1.9x
3rd Quartile	95.1%	2.56x	2.61x	17.2x	14.2x	17.4%	37.4%	7.8%	3.9x
Mediar	85.4%	1.44x	1.57x	12.6x	10.9x	9.9%	28.1%	2.7%	2.9x
1st Quartile	e 69.0%	0.70x	0.83x	9.0x	8.1x	4.8%	17.0%	(0.2%)	1.7x

Source: S&P Capital IQ as of November 30, 2024. | Past performance is not necessarily indicative of future results.



## **Consumer Sentiment Index**

#### Latest twelve months



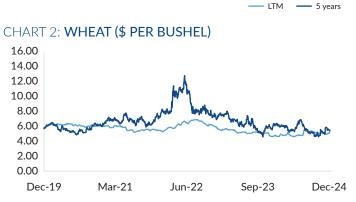
## Market data (1/2)

### Last five years and latest twelve months









- ITM

#### CHART 4: SOYBEAN MEAL (\$ PER TON)





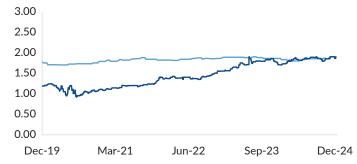
Source: S&P Capital IQ as of November 30, 2024. | Past performance is not necessarily indicative of future results.

# Market data (2/2)

## Last five years and latest twelve months

— LTM — 5 years

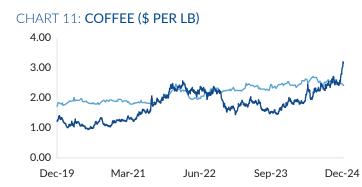












#### CHART 10: SUGAR (\$ PER LB)



#### CHART 12: BALTIC DRY INDEX





Source: S&P Capital IQ as of November 30, 2024. | Past performance is not necessarily indicative of future results.

Mesirow's exclusive focus on the middle market means we understand and relate to entrepreneurial business owners and their management teams. We take a long-term approach to client relationships and combine long-standing relationships with expert advisory services to provide custom solutions for leading food, beverage and agribusiness companies. With years of relevant transaction experience and a global network, our senior bankers devote a high level of attention to every transaction and ensure we meet the unique needs of our clients.

#### Sector focus

#### **Branded &** private label

- Packaged food & beverage
- Emerging brands
- Heritage brands
- Natural and organic
- Prepared foods

#### **Distributors &** wholesalers

- Foodservice
- Retail •
- Re-distributors

#### Fruits & vegetables

- Growers
- Packers
- Shippers
- Processors

### Other industry concentrations

#### **Ingredients & flavors**

- Functional & sensory
- Edible oils
- Inclusions
- Sauces
- Spices & sweeteners
- Upcycled

#### Inputs & agribusiness

- Agronomy
- Agtech
- Biofuels
- Crop inputs
- Feed & ingredients
- - distribution
- Storage &

#### **Restaurants &** retail grocery

- Independent grocery chains
- Franchisors & franchisees
- Multi-concept chains

#### Specialty beverage

- Coffee, tea & kombucha
- Beer, wine, spirits & zero proof
- beverages
- co-packers

#### About Mesirow

Mesirow is an independent, employeeowned financial services firm founded in 1937. Headquartered in Chicago, with locations around the world, we serve clients through a personal, custom approach to reaching financial goals and acting as a force for social good. With capabilities spanning Global Investment Management, Capital Markets & Investment Banking, and Advisory Services, we invest in what matters: our clients, our communities and our culture. To learn more, visit mesirow.com and follow us on LinkedIn.

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In addition to food, beverage and agribusiness, we are a dedicated advisor to a wide array of middle-market companies and have developed an in-depth expertise in a range of industries, including:

- Multi-unit concepts

- - - Functional
    - Craft soda & seltzers
    - Bottlers &

