




# Public Finance



Mesirow's Public Finance group was created to assist municipal debt issuers in optimizing their limited resources in an environment of increasing demand for services. Today, we continue to build on our solid reputation for developing innovative financing structures. The cornerstone of our efforts remains focused on creating and implementing cost-effective, long-term solutions for our clients.

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## Products and services

We work closely with government agencies, non-profits and other municipal issuers to provide innovative debt structuring and financial analysis. Drawing from our extensive technical expertise, we optimize bond sizing for potential new projects, refunding and restructuring opportunities to meet our clients' goals. We work with public and private issuers of all sizes in two primary capacities:

- **Municipal bond underwriting** | We are a full service investment bank providing robust analytics and modeling capabilities for tax-exempt and taxable debt. Through evaluation and structuring, our team seeks to leverage the deepest pool of investors given the wide array of available public and private debt placement alternatives. We consistently strive to provide our clients with the lowest cost of capital and flexibility over time.
- **Financial advisory** | We help guide clients from the initial planning stages of issuing debt through deal execution, while providing technical support and industry insight on best practices in the market.
- **Placement Agent Services** | Direct bank placements of municipal bond issues continue to expand and we integrate a dual-tracking mindset within our services so that issuers may accurately compare the approaches of a public offering versus private placement bond sale. While market conditions and supply / demand trends impact each sector differently, our goal is to assist our issuer clients achieve the most cost-effective borrowing, on an expense adjusted basis, to ensure that the best financing decisions are executed.

## Working with us

Over the years, we have built a reputation for developing creative and, most importantly, appropriate solutions to meet our clients' needs. We do not try to fit our clients' needs to our capabilities. Rather, we apply our primary strength – our ability to develop innovative financing structures designed to maximize utility for the issuer – to the best interests of our clients.

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## Contact us

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## Additional services offered by Mesirow

### CAPITAL MARKETS AND INVESTMENT BANKING

Offers clients direct access to a comprehensive suite of services and products, superior execution capabilities and in-depth market expertise to help them achieve optimal results. We serve as a trusted advisor to institutional and corporate clients, including money managers, banks, municipalities, corporations and public sector entities.

### INSTITUTIONAL ASSET MANAGEMENT

Helps clients protect existing assets and create value, understanding the benefits, risk and trade-off of investment options. We understand that institutional investors – including pension funds, foundations, Taft-Hartley plans and public sector entities – face a unique set of demands, concerns and capital constraints.

### INDIVIDUAL AND CORPORATE SOLUTIONS

For individuals, we create holistic wealth and risk management plans with our clients that organize all aspects of their financial life. For business clients, we take the time to understand your specific challenges and offer comprehensive and cost-effective solutions for retirement planning and insurance.

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## About Mesirow

Mesirow is an independent, employee-owned financial services firm founded in 1937. Headquartered in Chicago, with offices around the world, we serve clients through a personal, custom approach to reaching financial goals and acting as a force for social good. With capabilities spanning Global Investment Management, Capital Markets & Investment Banking, and Advisory Services, we invest in what matters: our clients, our communities and our workplace culture. To learn more, visit [mesirow.com](http://mesirow.com) and follow us on LinkedIn.